



MEDIA RELEASE

Gippsland Water hits new frontier

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All media enquiries: Jenny Hammett 5177 4793 or 0448 905 833

GIPPSLAND WATER has entered a new phase of customer interaction with the launch of its online forum shareyourview.gippswater.com.au.

Adding an edge to its more traditional engagement strategies, the local water corp. has adopted a fresh approach to gain an inside perspective into how the public views its water and wastewater services.

Community members can help the corporation by participating in forum discussions, completing online surveys, and accessing information about Gippsland Water's projects and services.

Log on to the site and register to participate. New topics will be introduced continually with the first topic, *Water Planning for the Future*, now available. This topic focuses on Gippsland Water's Water Supply Demand Strategy – the corporation's 50-year plan that identifies actions to maintain a balance between water demand and supply in its towns.

Gippsland Water's managing director, David Mawer said the online forum is a welcome step in the corporation's public consultation and engagement activities, and is one of the interactive social media tools made available to customers by Gippsland Water.

"Simply, we are asking for our community's help. As a water corporation, we have a role to act as custodians for one of the region's most significant natural resources, as well as playing a huge role in public health through managing sewage and wastewater. We need to ensure that what we are doing is understood and supported by our customers and the greater community," he said.

"We are very proud to offer new ways for our customers and the community to become more involved in our long-term planning and day-to-day operations," said Mr. Mawer.

Visit Gippsland Water's new online forum at shareyourview.gippswater.com.au to participate.

Authorised:
David Mawer, Managing Director